PIXEL

Tuesdays
6 - 7 pm
Cruess 210
text: 774.25.PIXEL
pixelofdavis@gmail.com
• What’s working?
• What’s not working?
• Give a suggestion for improvement
let’s talk

DISCUSSION

• How did you make your decisions?
  - Typography, illustration, color?

• What’s working?

• What’s not working?

• Give a suggestion for improvement
this week’s

EXERCISE

• Over the next week
  - Official project name: Compassion Feed
  - Choose one (1) of your logos + polish it up!
  - Print out a copy on a 8.5” x 11” piece of paper
  - Be prepared to present!
one more thing

ANNOUNCEMENTS

• **Economics + Business Student Association**
  - Design Chair position available
  - Contact Karen Chan (kmochan@ucdavis.edu)

• **Logo + Website design opportunity**
  - Contact Carlos Rijos Girao (carlosrijosgirao@gmail.com)

• **Cal Aggie Alumni Association**
  - Seeking new Graphic Designer: $8.50 / 20 hrs / wk
  - Contact James Kim (jhykim@ucdavis.edu)
SEE YOU NEXT WEEK!